



Advertising data, Autumn 2023

Eighth page:
width 91mm x height 60mm

Quarter page:
width 91mm x height 125mm

Half page horizontal:
width 186mm x height 125mm

Half page vertical:
width 91mm x height 254mm

Full page trim*:
width 210mm x height 280mm

Full page plus bleed*:
width 216mm x height 286mm

*Please allow a good margin within trim for text and vital artwork.

Supplied artwork must be high resolution (300dpi), PDF format and CMYK colour.

Bleed marks

Crop (or trim) marks

Bleed, 3mm all round = 216mm x 286mm total artwork area

Trim (actual page size) = 210mm wide x 280mm tall

Drink and Drugs News
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755-6236

On a press, artwork is printed on a large sheet of paper and then trimmed down to the actual page size. Due to the fact that paper may move very slightly in the printing and trimming processes, artwork that is intended to go to the edge of a page needs to 'bleed' over the page edge, otherwise thin white lines may appear at the edges of the printed product. The standard bleed is 3mm on each edge.

For more information on preparing artwork for digital or litho press:
<https://www.digitalprinting.co.uk/support/>

EVERY STEP COUNTS

A DIGNIFIED END
Compassionate end-of-life care for people using substances

VOICES OF EXPERIENCE
The transformative effect of volunteering

HEALTH MATTERS
Simple steps to make a big difference

**BUILDING EFFECTIVE PATHWAYS
FROM PRISON TO COMMUNITY**